



Batuhan Özkan

Project Manager - FrontEnd Developer

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About me

Throughout my career journey, I have consistently focused on self-improvement. My journey began in the Computer Science department of a Vocational High School, and I took my first steps in my career during my third year of high school. Since 2018, my greatest motivation has been to continuously develop myself while doing what I love. Over the course of more than 6 years, I have had the opportunity to work in various agencies, which has allowed me to gain experience not only in the field of software development but also in various other areas, thanks to my curious personality.

By using WordPress, I have advanced in the field of web development, completing over 40 web projects. In my web work, I have utilized tools like Elementor and WooCommerce, as well as HTML To WordPress. Throughout this process, I have gained experience in UI/UX, honed my design skills, and learned to solve problems quickly. I have also gained valuable experience and carried out work in areas such as graphic design, Google and social media advertising processes/strategies, and social media management.

Looking ahead, I aim to further enhance my team and client communication skills through the experiences I will gain. I will continue to develop myself through further education and take my passion for this work to new heights.

Expertise Skills

- Project Management
- Problem Solving
- WordPress
- HTML
- CSS
- JS / JQuery
- PHP (WordPress)
- SQL
- ACF
- WooCommerce
- Page Builders
- Photoshop
- Illustrator
- XD
- UI / UX
- SEO
- Google Platforms

Education

Gedik Üniversitesi | 2020 - 2022
Computer Programmer

Tuzla MTAL | 2015-2019
Informatics - Database

Work Experiences

Project Assistant

Zon IME PM | Sep. 2023 -

- Project and operations management for Unilever Brands (Omo, Domestos, Cif, Knorr...)
- Operations management, team management, brand and account management

Project Manager

Dijital Klinik | Jan. 2023 - Jun. 2023

- Management for 15 Team Member
- Web Design, Marketing and Graphic Design Services
- Meetings and communication with 20+ clients for services
- Project management, team management, Corporate Communication activities and support for web projects

Web Developer

Dijital Klinik | Nov. 2021 - Jan. 2023

- Web Team Management
- Wordpress Projects
- WooCommerce Projects
- B2B projects
- Speed Optimizastion
- HTML To WordPress with ACF
- Elementor, page builders
- Shopify Projects
- Meetings with clients
- Communication with marketing and graphic team

WordPress Developer

Çözüm Web | Aug. 2020 - Jun. 2021

- Web Team Management
- Wordpress Projects
- Elementor and Page Builders
- Speed Optimizastion
- HTML To WordPress with ACF
- SEO
- SEO Copywriting

FrontEnd Developer

Penta Yazılım | Jul. 2020 - Sep. 2020

- HTML To WordPress with ACF
- WordPress Projects
- Web Projects
- Speed Optimization

WordPress Developer

WebInTek | Jun. 2019 - Jul. 2020

- HTML To WordPress
- Wordpress Projects
- Speed Optimization
- SEO and Copy Writing
- Meetings with clients

Intern BackEnd Developer

Dijital Bilişim | Sep. 2018 - Jun. 2019

- ASP .Net Projects
- MVC projects

Intern Data Processor

Evgör Mobilya | Jun. 2018 - Aug. 2018

- Product Management
- Photoshop
- E-Commerce
- Product Marketing